

## Follow up after the Resilience 2:1 Board meeting

Decemeber 13, 2022

\\\\\\\\\\\\\\\\

**Cheryl Bradbee**

don't have to reinvent the wheel

Hi all,

Thanks for a productive meeting last night. I woke up in the middle of the night and realized we do not have to reinvent the wheel. A model exists for a community-built site of high integrity. Daily Kos is a group blog and internet forum focused on progressive issues started in 2002. Yes, it is a business and has over 80 employees. Not sure I envision that kind of growth but who knows. What is more important to me is the group blog works. Their coverage on the Russian war of aggression in Ukraine is considered top level. They are kind of evolving into a news site which I definitely don't envision but then again, who knows.

However, this is a good example of a group blog that works. I think it might be worth having a chat with them if I can or at least investigating how they structure themselves to understand how the community functions. Here is the link if you are not aware of them,

<https://www.dailykos.com/>

Daily Kos

During a stomach-churning interview with right-wing conspiracy theorist Alex Jones, known bigot Kanye West praised Adolf Hitler, saying "I like Hitler" and "We got to stop dissing the Nazis ...

[www.dailykos.com](http://www.dailykos.com)

\\\\\\\\\\\\\\\\

Maybe someone we should connect with - Robert McLeman

<https://youtu.be/Xtr6yybiPYE>

\\\\\\\\\\\\\\\\

## Aleks Janicijevic

Good morning,

First of all I think that meeting was very very good. Quite a lot of work is in-front of us.

First step creating “Voices of Resilience” [VofC] website/blog should be a platform and lead us toward “Survey” which I see as a final product. Business plan should cover both of those and eventually help Laura and Acorn. Laura was right, there will be a lot of work for all of us and attracting more members, especially younger generation/students is essential. Business plan should also cover future usage of the results of the “Survey”.

After reading few books about Eco Anxiety [check the graphic again please] I figured out that we are also part of the problem. Stand point in our research should be that we are all in this together and concentrate on helping each other in making us more resilient, emotionally. Platform of talking about both feelings and facts. Quote from Generation Dread => “Emotional impact of climate crisis is making me sad. I feel so distant from friends and relatives. Apart. Alone”.

We are all volunteers and contribution of each of us is happening all the time but we definitely need a “grant”, or some other source of income, if we are seriously thinking to make good product - Survey, that can be used further for research and development of educational programs. Is this VofC actually tool in helping us getting a grant of grant comes before we start working on it?

Before practical steps in the creative process we should definitely look around, Daily Koss, David Suzuki, Robert McLeman and many more.

What do you think?

\\\\\\\\\\\\\\\\\\\\

## Laura Dunkley

Aleks & Team,

I was very encouraged from your passion and interest in helping solve the problem of support and education for our younger generation as they deal with the ‘dread’ of climate change.

Aleks, to your point about grant before website / website before grant, I think we need to consider this as if we are launching a new ‘product’ and looking for investors.

Food for thought...

We need to have our plan together, what we want to do, get some ‘basic’ seed funding (which actually might be our volunteer time at this point) to start the research. This means setting up an MVP (basic website & social media) and start generating some interest. Then I think we can apply for more money (grant money) because we can show them what we are all about and that there is interest. A two stage approach.

\\\\\\\\\\\\\\\\

## **Hadi Ismail**

Hello Cheryl and Resilience board,

I just found this startup online in (I think) Waterloo region that’s working on making a difference with climate change. There may be some potential for collaboration with these guys, I thought I would point this out because it seems like they’re open to partnerships.

Here is the website of the company, they have an app to promote sustainability

<https://www.lutaapp.com>

I don’t see why this startup wouldn’t partner up R2:1 and all the experts we have here. Might be worth a chat

Let me know your thoughts.

\\\\\\\\\\\\\\\\

## **Cheryl Bradbee**

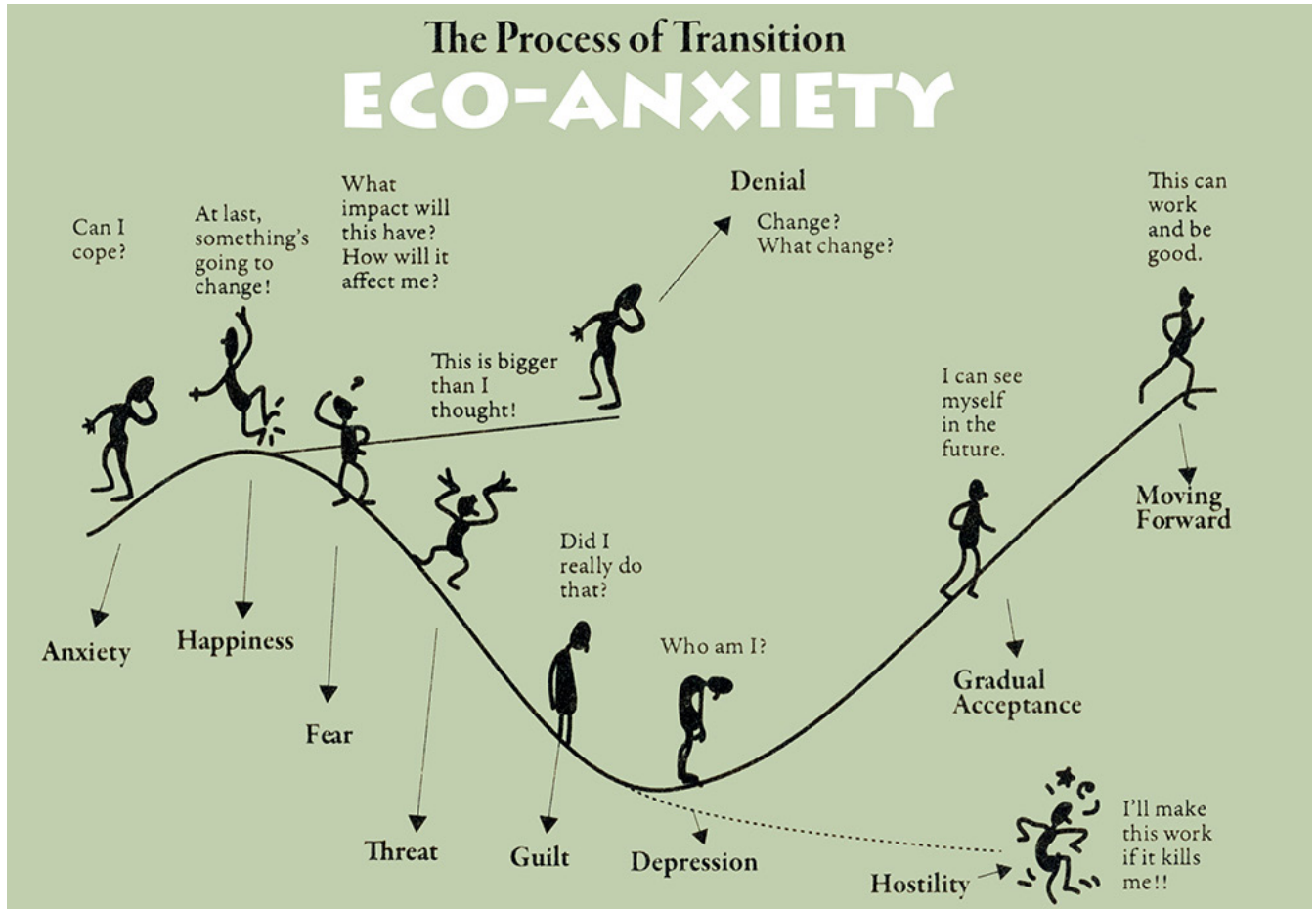
I’ve become a bit overwhelmed at work for the next week. An application that is intensely detailed and comprehensive on the new M.Eng grad degree has to be done before the break and not sometime in January as originally planned. However, TMU is making it impossible to set up my winter term course early as they fiddle with D2L and the name change. That was going to be my holiday break work. I will work on getting out a draft business plan instead so that we can all look at it and nod heads, edit as wanted and approved. Good suggestions Laura.

\\\\\\\\\\\\\\\\

## Aleks Janicijevic

This is illustration on page 111 from the book “Generation Dread, Finding Purpose in an Age of Climate Crisis”, by Britt Wray, published this year:

I am wondering in what stage we are as a group now?



\\\\\\\\\\\\\\\\\\\\

## Cheryl Bradbee

I had a long conversation with an engineer at UNB today. He lives down the road from me. He is aware. He knows he needs to do something. But he also avoids the topic as it gets him down. I told him I am actually quite hopeful. So long talk about realistically getting to emission goals and how much change is required and what does Canada really need to do.