

## Resilience Meeting Notes 02/16/2021

Cheryl Bradbee  
Elaine Bradbee  
Ivan Martinović  
Aleksandar Janićijević  
Oruba Alwan  
Hadi Ismail

**Cheryl** – Welcome and acknowledgement that Covid is making it hard for people to focus and get stuff done. Updates and old news?

**Elaine** – will call the government re any filings this year

### **New business:**

**Newsletter:** there was a discussion about how to get it written and out.

Aleks will deal with technicalities and provide graphics/photos. Cheryl is happy to work on content. Suggests we put out a call for members if they have anything to put in it. Could use it for recruiting. Cheryl to do email on it. Hadi: report on project to increase membership and access – new client who is in electric vehicle charging. Focus on 2 audiences – members and potential recruits, do some explanation of what resilience is. Rafi may be able to help.

Discussion on multiple demographics and audiences: Cheryl mentioned that through her course on resilience it is clear that some professions have plans and others do not. But we don't know how other people are or are not prepared. But lots of people and professions have a stake in this. Hadi noted that each company he works with has a different approach though many working toward sustainable design and work. Newsletter is a good idea, can be posted to the membership portal.

Discussion on use of social media: Which ones? Who can advise? This is a question for Rafi as he knows how to market. Perhaps Twitter. Aleks reminded that we have a blog and it needs posts.

Board communication: Hadi suggested Slack, and Oruba suggested WhatsApp