

Meeting Minutes 12/15/2020

Hadi Ismail
Ivan Martinovic
Elaine Bradbee
Aleks Janicijevic
Cheryl Bradbee
Oruba Alwan
Rafe

Additions to the Minutes:

Hadi introduces Rafe – expert in digital marketing and sustainable groups

Working for company for recyCoach to improve recycling around the world

Discussion of current project with Hadi, Rafe and Cheryl

Hadi: Describes his work for the Harvard Arab site. What doing for client and what could approach in the future, Need to come ideas of features, initiatives for platforms

Harvard Arab in Tech Alumni [<https://www.harvardarabalumni.org/>] – reached out to build them a social network platform – like a private FB. Everyone signs up under their domain; get approval and then have access

Association wanted to bring all of its members together in one place, jobs board, mentors, highlight Arabs in Tech; keep everyone engaged and help everyone out; build associations in the ME and bettering the ME, there is a public social feed anyone can post in

There is a member's directory with a profile, all custom fields, can chat with them directly

Have an alumni locator so people can connect with others – pinned to a map

Community features, Groups, Upload audio, video, have your own profile, created a job board for anyone to post a job with application link, Mentors and mentee program, can apply and contact each other, Highlight Arabs in Tech, which can contact; have groups

Event section ,Elections for the committee board members, All hosted on the platform, They can build this and all member application process can be built in it, Can create any specifics for R2:1; create an online game experience for learning, Leverage Humber students to be part of the platform, What direction do we want to go

RESILIENCE 2:1

Rafe: can give Humber an edge on education, better prepared for the job market so they can be better prepared for Resilience, can give them best sustainable practices

Communicate sustainable initiatives, Community platform and students can invest their sustainable knowledge and educators can use, Job opportunities can be posted and employers can find students on it

Oruba: Can have Ryerson, Seneca and Humber; new associate dean is environmental – can talk to her

Cheryl: Spoke with two people at Humber in IT about gamifying to engage online; really good ideas going on for both; going online to gamify the content, which can become part of the R 2:1 website; Ryerson has a bit of money if we can pose it as a research questions - \$1400 – makes it more important at Humber as well

Cheryl: Application is due at the end of January; teaching a course at both schools on this topic; gamifying the content is really important, but school systems are stodgy; Google forms can give some gamifying

Oruba is teaching sustainable this quarter; going to teach all together; have a lot of students – 240 in 4 sections; if do something about research, can incorporate them as well

Cheryl: Gives us 3 or 4 subject areas we are working in; planning, climate change, sustainable; interesting to see how much we can get on in the different interest areas; may take some time; it is a start. Took 2 years for this course, but Carl Oliver took it on, and I appreciate it; 60 students filling the class as an elective show there is interest

Ivan: U of T continuing ed might be easier to get a course in rather than a regular program; are interested in a level of interest and the number of people who can be signed up; seems easier decision-making process for them. I'm teaching a professional course there – mandatory; I can ask people who are in this segment of the continuing education – how it works to propose something that is general interest; for U of T is just a business

Hadi: Similar for giving students and members knowledge on sustainability; put content in a more digestible manner for the students; monitor what students are doing and how R 2:1 is affecting the environment; garner all the goals

Cheryl: Get more people interested into R 2:1 in a way that is more digestible for them; better for students so that they can access and use all the work we are doing; the more we can engage with them, the more likely we can get monies for research; it's a way to engage that demographic

Oruba: For students this type of platform is more engaging for them than the website; this community-based platform

Cheryl: Then also taking the content and make it a bit more fun; they respond to content that is gamified; they won't read articles; if I can take pieces of an article and put it in a format that gets them involved; how in an online forum, how do we put out the bait to get them engaged. It's a big leap and an exciting leap – if we can expand our contact; if we want to get funding for research, the students have to be engaged – that's the reality; the colleges really push that; it pushes beyond where our website is into another realm

Hadi: Have everyone put in their ideas of what would work and what wouldn't; it could be something completely different from this; once we can refine our idea, we can put in


Other Business?

Next meeting: Jan 12, 7 pm



RESILIENCE 2:1

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We are a non-profit, volunteer driven organization incorporated federally. Members represent a diverse group of disciplines and interests, all focused on the issue of resilience for Canada through a changing climate